



POSITION: Social Media and Communication Intern

The internship is remote and paid, only requiring a commitment of five to ten hours per week for 6 months. If this internship is being completed for course credit, this internship can be completed in a shorter time period. The intern is able to create their own schedule with flexible hours but must be based within SEWC's 11-state footprint.

The hourly rate for this position is \$15/hr.

Pitch yourself in 250 words or less in an email to karlyl@sewind.org. Attach your resume and include "Social Media and Communication Intern" in the subject line.

COMPANY: Southeastern Wind Coalition

The Southeastern Wind Coalition (SEWC) is a non-profit coalition of industry, academia, partner NGOs, government, and utilities working to advance the land-based and offshore wind industry in the Southeastern U.S. We take a business-minded and economically focused approach to building the case for wind energy, including the wind supply chain. SEWC regularly convenes stakeholders across our 11-state footprint and leads or participates in strategically important initiatives and discussions to bring wind to the region. We are passionate about growing the wind industry in the Southeast. More information is available on our website at <http://www.sewind.org>

INTERNSHIP DUTIES:

The intern will primarily focus on social media engagement. Responsibilities include:

- Creating a social media and general communications handbook
- Assisting with writing social media posts for Twitter, Facebook, and LinkedIn
- Managing social media posting calendar
- Creating content via Canva, Vimeo, and other platforms
- Assisting with monitoring and reporting on social media performance
- Assisting with general communications and/or programmatic initiatives, including but not limited to newsletters, messaging toolkits, and ad hoc materials

QUALIFICATIONS:

The internship is open to current students interested in communication studies, environmental studies, and/or climate communications.